

## PPAI 1701O LABOR MARKET POLICY THERESA J. DEVINE SPRING 2014

**Office/Contact:** 

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(401) 863-9311 during Office Hours

Office Hours: Mondays 12-2

**Course Meeting Information:** 

Thursday 9:30-11:50

Taubman Center - 67 George Street

## **Course Objective**

The purpose of this course is to introduce you to economic analysis of labor market policy – a multi-faceted, complex, fascinating and important subject. Throughout the course, we will look at current policy questions and learn how labor economics can help us answer them.

## **Prerequisites**

The foundation of labor economics is microeconomics. You should be prepared to work extensively with graphs. A review handout will be distributed. I urge you to do additional review if you do not feel confident with basic models. *Principles of Economics* by N. Gregory Mankiw is on reserve at Rockefeller Library. Intermediate micro is not required.

#### **Course Materials**

*Text:* 

Ehrenberg, Ronald and Robert Smith, Modern Labor Economics, 11th Edition, 2012.

The text website <a href="https://www.aw-bc.com/ehrenberg">www.aw-bc.com/ehrenberg</a> is quite good. I encourage you to use this resource.

### Canvas:

Canvas will be the online teaching tool for the course. Please verify that Canvas will send email notices to an email account that you check regularly. The syllabus is on Canvas so that you can use the hyperlinks to external sources. Readings are also in the Files folder on Canvas.

#### Media:

We will study additional policy examples from the New York Times, NPR segments, and other sources. Some links are in the syllabus; others will be provided during the semester through Canvas.

#### Notes:

A smartboard will be used in every class. Copies of slides will be provided at the start of class. We will fill in graphs and other material. I encourage you to bring colored pencils to class.

#### Labor Market Data:

We will learn about labor market data (how key measures like the unemployment rate are defined, where the data come from, etc.) and why the monthly data are so important.

Government websites that I will ask you to consult include:

- 1. U.S. Census Bureau: www.census.gov
- 2. U.S. Bureau of Labor Statistics: www.bls.gov

How the government measures unemployment and other useful definitions:

http://www.bls.gov/cps/cps\_htgm.htm#concepts

BLS state and local payroll employment data – overall and by industry:

http://data.bls.gov/pdq/querytool.jsp?survey=sm

BLS state and local labor force data:

http://data.bls.gov/pdq/querytool.jsp?survey=la

BLS Quarterly Census of Employment and Wages (QCEW):

http://data.bls.gov/pdq/querytool.jsp?survey=en

- 3. Rhode Island Labor Market Information: http://www.dlt.ri.gov/lmi/
- 4. International Data: <a href="http://stats.oecd.org/Index.aspx?DataSetCode=CWB">http://stats.oecd.org/Index.aspx?DataSetCode=CWB</a>

## **Course Requirements**

You are responsible for all material covered in class and in problem sets. To prepare for each class: (1) rework notes from the previous class with pencil and paper – making sure that you know terminology and how to work with the models, (2) review related sections of the text – with pencil and paper -- paying particular attention to both theory and cases/examples (whether or not the examples are discussed in class), and (3) read new sections of the text and available lecture notes so that you are familiar with the new topic when you walk into class.

*Problem Sets.* To learn economics, doing problems is essential. There will be four (4) problem sets. Some problems will use simple examples. Some will use real world examples. Each student must submit a completed problem set, but *I strongly encourage you to work together*. If you understand the material, explain it to a classmate who does not. You will learn something! Of course, you can always come to see me with questions. I also encourage you to work through the problems at the end of each chapter and the online problems at www.aw-bc.com/ehrenberg.

*Issues Briefs.* You will submit three (3) sets of issues briefs based on class readings and discussions and guided by questions from me. Issues briefs must be prepared independently.

Labor Market One-Page Memos. You will submit two (2) one-page memos summarizing the monthly U.S. labor market data. We will discuss how to write this kind of memo in class.

#### **Grades**

Final grades will based on a weighted average, with problem sets counting 20 percent, issues briefs counting 60 percent (Set 1: 15 percent, Set 2: 20, and Set 3: 25 percent), memos 5 percent each, and class participation 10 percent. The assignment of letter grades will depend on the distribution of weighted averages, not an absolute scale.

In the event that you disagree with a grade, please submit a written request for review. Your request should include a clear statement of your argument attached to the original document. I will review your request carefully.

## **Disability Support**

Please do not hesitate to request assistance from me if you need it. Students who require accommodation based on disability should contact Student and Employee Accessibility Services (SEAS) at 401-863-9588 or <a href="mailto:seas@brown.edu">seas@brown.edu</a>. For more information on the process, please see: <a href="http://www.brown.edu/Student\_Services/Office\_of\_Student\_Life/dss/">http://www.brown.edu/Student\_Services/Office\_of\_Student\_Life/dss/</a>

# **Course Outline**

Dates	Topics	Readings
1/23	Introduction to Labor Economics and Labor Market Policy	Chapter 1
	Policy Example: Child school (labor) laws in India	NYT on child labor in India 2-26-13
1/30	Overview of the Labor Market	Chapters 2, pages 25 to 34
	Key Concepts and Terminology	NYT on calorie-packed-perk 6-20-13
		NPR on Google perks 12-18-13
	Understanding U.S. Labor Market Data How is the unemployment rate defined? What is nonfarm payroll employment? Why are labor market data so important? Where do we find the current numbers? How to write a one-page memo	NY Fed on permanent vs temporary layoffs
2/6	Simple Model of the Labor Market	Chapter 2, pages 35-54.
	Memo 1 on December U.S. labor market due	The December 2013 U.S. data are posted on the BLS website. See Employment Situation.
2/13	Labor Demand Policy Examples: International trade and U.S. labor markets Wage and income taxes	Chapter 3
	Wage subsidies	The January U.S. data will be posted on 2/7/14 at 8:30 am on the BLS website. See
- /	Problem Set 1 Due	Employment Situation.
2/20	Labor Demand Elasticities	Chapter 4
	Policy Examples:	Card and Krueger paper
	Minimum wages	Neumark and Wascher on C and K Forbes comment
		Atlantic on McDs and min wage 7/13
	Unions and wages	NPR on Walmart and min wage 7-16-13

2/27	Labor Market Frictions	Chapter 5
	Imperfect Competition	•
	Policy Example:	
	Monopsony and minimum wage policy	
	Fixed Costs of Labor	
	Policy Examples:	
	Employer-provided health insurance	
	Growing use of part-time work	NYT on part-time work 10-27-12
		NPR interview Greenhouse 11-5-12
	Problem Set 2 Due	
3/6	Labor Supply	Chapter 6
	Policy Examples:	
	Social Security and retirement decisions	
	Public assistance and labor supply	
	Cash benefits	
	Work supports (child care)	
	Issues Briefs 1 Due	
3/13	Determination of Pay	
	Compensating Wage Differentials	Chapter 8
	Policy Examples:	
	OSHA and Working in Danger	
	Unpaid Internships	NYT on unpaid internships 5-5-12
	Safety in factories in Bangladesh	NYT on Bangladesh factory safety 6-30-
		<u>13</u>
	Education/Human Capital	Chapter 9
	Policy Examples:	•
	Public education	
	Public subsidies for higher education	Building Futures RI
	Job training programs	Brown's new agreement with BF
		NYTimes on public sector pays for
		private training 1-8-12 video
	Signaling	
		The February U.S. data will be posted on
		3/7/14 at 8:30 am on the BLS website. See
		Employment Situation.
3/20	Pay and Productivity	Chapter 11
	Executive Compensation	NYT on exec compensation 9-22-12
	Problem Set 3 Due	
3/27	Have a nice break!	
3/2/	riave a fiice break:	

4/3	Discrimination	Chapters 12
	Inequality	Chapter 15
	Challenge for policy: jobs and wages available today Examples: Construction Manufacturing New local manufacturing firm: Edesia	NPR on workers pay for low prices 4-10- 13 http://www.edesiaglobal.org/
4/10	Field Trip: Edesia	
	Issues Briefs 2 Due	The March U.S. data will be posted on 4/4/14 at 8:30 am on the BLS website. See Employment Situation.
4/17	Unions Policy Examples: Private sector unions and right-to-work laws Public sector unions Public sector pensions	Chapter 13 NYT on union membership 1-24-13  Moody's on public sector pensions 6-27- 13  Robert Clark at Anton/Lippitt 10-25-12 Joshua Rauh at Anton/Lippitt 10-25-12 Public Officials at A/L 10-12-25
	Memo 2 on March U.S. labor market data due	
4/24	Labor Market Search Policy Examples: Unemployment insurance	Chapters 10 and 14
	What have we learned?  Problem Set 4 Due	
4/25-5/6	Reading Period	
5/10	Issues Briefs 3 Due at 2 pm	
3/10	67 George Street, Room 107	

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Student Data Sheet Please complete and submit on January 30th.

Name
Email
Phone_
Program/year
Concentration/focus
Past Economics or Labor Courses (title please)
Current job/internship
Work experience
Dream career path
Anything you would like me to know?